



## PRESS RELEASE

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### SmartPlug Systems to showcase at Seattle and Miami Boat Shows

**Seattle, WA – January 23, 2009 - SmartPlug Systems, LLC** today announced that they will have a presence in at least two of the major US boat shows this spring.

Due to the rapidly approaching release of their first product – the Plug and Inlet Assembly – SmartPlug Systems will have a strong presence at the Seattle and Miami International Boat Shows.

SmartPlug Systems is excited to see such a fervent interest in the SmartPlug among boat product dealers, distributors, and installers for the Seattle Boat Show. Per the request of several boat show exhibitors, the SmartPlug will be displayed in seven separate exhibitors' booths. Such enthusiasm to showcase the SmartPlug is a testimony to the quality shore power product that is being produced. The Plug and Inlet can be found in all of the following booths; Interwestern Sales, Fisheries Supply, S3 Marine, YachtCare, Sure Marine, CSR Marine, and Boat Electric. The Seattle Boat Show runs from January 23<sup>rd</sup> to February 1<sup>st</sup> at Qwest Field Event Center. More information on the show can be found at [www.seattleboatshow.com](http://www.seattleboatshow.com)

SmartPlug Systems will also be in attendance at what is known as “The Greatest Boat Show in the World”. The Miami Boat Show plays host to the top boat manufacturing, sales, services, and accessories companies in the world. This year SmartPlug Systems will be among the many great companies being showcased. The SmartPlug Systems booth is located at spot Q46 on the main floor of the Miami Beach Convention Center. The Miami Boat Show runs from February 12<sup>th</sup> to February 16<sup>th</sup>. Information regarding show hours and location can be found at [www.miamiboatshow.com](http://www.miamiboatshow.com)

*SmartPlug Systems, LLC. is based in Seattle, Washington. The company's mission is to offer a safer, more efficient and trouble-free shore power system that is easier to use and greatly reduces the chance of property loss for the consumer. For more information about SmartPlug Systems, please visit: [www.smartplugsystems.com](http://www.smartplugsystems.com) or contact Molly Keenan, Marketing & PR Director. (206)285-2990*

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