



PRESS RELEASE

January 23, 2009

SmartPlug Systems announces product availability at end of February 2009.

Seattle, WA – January 23, 2009 - SmartPlug Systems, LLC today announced that the first product in the SmartPlug shore power product line will ship from the Seattle headquarters to distributors at the end of February 2009.

After several months of perfecting the innovative and revolutionary SmartPlug design, the Plug and Inlet Assembly will soon be available for consumer purchase. Shipments of the product will initially be to distributors in the Northwestern United States. Shortly after, shipments will commence to the other regions in the US.

SmartPlug Systems would like to thank all boating enthusiasts for their patience in waiting for the SmartPlug. The delay in the product release was due to SmartPlug Systems' desire to create a functional and superior product for consumer use. The high standards of SmartPlug Systems have required design and manufacturing modifications in order to produce a quality product for boat owners.

To locate regional stores and distributors selling the SmartPlug, please visit www.smartplugsystems.com. Store location will be posted as soon as shipping commences.

SmartPlug Systems, LLC. is based in Seattle, Washington. The company's mission is to offer a safer, more efficient and trouble-free shore power system that is easier to use and greatly reduces the chance of property loss for the consumer. For more information about SmartPlug Systems, please visit: www.smartplugsystems.com or contact Molly Keenan, Marketing & PR Director. (206)285-2990

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