



## PRESS RELEASE

July 14, 2008

### SmartPlug Systems, LLC announces OEM agreement with HydroHoist Marine Group.

**Seattle, WA – July 16, 2008 - SmartPlug Systems, LLC** today announced a definitive OEM agreement with HydroHoist Marine Group, maker of the HyPower Marina Pedestal product line. The agreement provides for HydroHoist to offer a shore power outlet from SmartPlug Systems in their Power Snap Technology.

“Combining our safe and logical choice for shore power connections with the simple to install Power Snap Technology from HydroHoist allows us to quickly answer the demands of the Marina owners.” stated Ken Smith, CEO and Founder of SmartPlug Systems.

Mick Webber, President and CEO of HydroHoist said, “We look to continue our innovative reputation in the Marine industry, by including SmartPlug in our options for plug configurations, we will help promote the new industry standard. We look to have the configuration ready this fall for production shipments.”

*SmartPlug Systems, LLC. Is based in Seattle, Washington. The company’s mission is to offer a safer, more efficient, easier to use shore power system that will reduce losses and problems to the end consumer. For more information about SmartPlug Systems, please visit: [www.smartplugsystems.com](http://www.smartplugsystems.com) or contact Molly Keenan, Marketing & PR Director. (206)285-2990*

*HydroHoist Marine Group is a division HydroHoist, based in Claremore, Oklahoma., since 1971. For more information about HyPower Marina Pedestal products, please visit: [www.boatlift.com](http://www.boatlift.com) or contact Kelly Palmer, Marketing Manager. (918)341-6811*

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